Welcome to Paris
Your Hub to the Eurozone
Paris EUROPLACE is the Paris financial services-led body, in charge of developing and promoting Paris as an international financial center. Paris EUROPLACE is chaired by Augustin de ROMANET, Chairman and CEO, Aéroports de Paris (ADP).

Paris EUROPLACE brings together all financial services industry stakeholders and is the voice for its 400+ members, corporate issuers, investors, banks and financial intermediaries, professional associations, attorneys and accountants, consulting firms, etc., as well as the financial market authorities.

Missions

- **Think tanks and Working groups**: to enhance the Paris financial services business regulatory and global environment, by supporting reforms and initiatives to improve the attractiveness of the Paris financial center.

- **European contribution**: to participate in European working groups and consultations on European financial markets and establish permanent relations with the European Commission and Parliament.

- **International cooperation**: to develop dialogue, close ties and cooperation with emerging financial centers through the signature of MOUs and the organization of International Financial Forums.

- **New growing financial sectors**: to act as a prominent financial center in:
  - **Innovation / Fintech**: the FINANCE INNOVATION Cluster guides the development of Fintechs in the most innovative fields: new payment solutions, Blockchain, AI, risk management, asset management, insurtech...
  - **Sustainable Finance**: the Finance for Tomorrow initiative contributes to mobilizing the Paris market players towards a sustainable and low carbon economy, in line with the Paris Agreement.

- **Financial research**: the Institut Louis Bachelier promotes, shares and disseminates research in economics and finance.

2030 Global Strategy:

1. **To improve the Paris financial center’s attractiveness.**

2. **To consolidate the position of Paris in its sectors of excellence** such as investment banking, insurance, asset management, corporate financing.

   **To accelerate the industrial initiatives with three key sectors:**
   - Fintechs and financial innovation;
   - Sustainable and environmental finance;
   - Infrastructure financing.

3. **To strengthen the contribution of the Paris financial center at the European and International levels.**
Working Groups

**Working Groups**

**Artificial Intelligence**
Coordinated by Nicolas MERIC, CEO, DreamQuark

**Committee Statistics**
Chaired by Banque de France and Paris EUROPLACE

**Cybersecurity**
Coordinated by Olivier HASSID, Director, PwC France

**Europe**
Coordinated by Arnaud de BRESSON, CEO, Paris EUROPLACE

**Growth Equity**
Coordinated by Arnaud de BRESSON, CEO, Paris EUROPLACE

**Infrastructure Financing**
Chaired by Jean BEUNARDEAU, CEO, HSBC France

**Sub-committees:**

**IPO**
Coordinated by Euronext and Paris EUROPLACE

**Microfinance**
Chaired by Maria NOWAK, Honorary Chairman, ADIE

**Promotion of the Paris Financial Center**
Coordinated by Arnaud de BRESSON, CEO, and Alain PITHON, Secretary General, Paris EUROPLACE

**Regulatory Environment**
Chaired by Michel PRADA, Chairman, Conseil de Normalisation des Comptes Publics

**Sub-committees:**
- Fintech (Hubert de VAUPLANE), Foreign Investments (Christophe PERCHET), Securitization (Hervé TOURAIN), Security (Etienne GENTIL), Taxation (Blandine LEPORCQ).

**Artificial Intelligence**
Coordinated by Nicolas MERIC, CEO, DreamQuark

**Corporates**
Chaired by Philippe MARCHESSAUX, Former CEO, BNP Paribas Investment Partners

**Committees**

**China and South East Asia**
**Middle East**
**Africa**

**Emerging Markets Committees**

**Investment Banks**
Chaired by Severin CABANNES, Deputy CEO, Société Générale

**Market Infrastructures**
Chaired by Nathalie AUFAUVRE, General Director of Operations, Banque de France
PARIS

Competitive Advantages in the EU*

▶ The only “Global City” in the EU

- The largest economic region, with 5% of the EU GDP.
- Paris region No.1 in Europe and No.3 worldwide for hosting the world’s Top 500 corporate headquarters.
- Access to a market of 500 million European consumers.
- Paris, at the heart of Europe. Strategic geographical position and convenient access by air, rail and road transportation.

▶ The most innovative and sustainable financial center in the EU

Recognized expertise and know-how in Infrastructure Financing

The EU largest Fintech base

▶ A business-friendly environment

- Flexible labor rules and a reduced cost of labor;
- Attractive tax environment;
- Improved legal framework;
- Enhanced general business environment and infrastructure.

* European Union
The leading financial center in the EU

- The largest EU stock exchange, in terms of market capitalization and value of equity trading.

![Graph showing market share of main AuM in the EU](image)

- The EU deepest and most liquid corporate bond market.

- The largest asset management pool, more than 4,000 bn€ in assets under management in France.

- A critical mass of financial market players.

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1st Business Center in Europe
i.e. presence of the clients of financial institutions & the talents

5 French BANKS in the EU top 10

Nº1 INSURANCE Market in the EU

Vibrant PRIVATE EQUITY industry in the EU
Paris EUROPLACE offers its members the opportunity to develop their business in France and Europe and to ensure their priorities are heard at all levels across the financial industry.

As Paris EUROPLACE is extending its actions for the competitiveness and attractiveness of the Paris financial center, being a member of Paris EUROPLACE offers a wide range of privileges such as, but not limited to: participating in working groups, attending international financial forums, joining the Fintech & Research communities, benefiting from leading-edge services and information (economic and regulatory framework, taxation,...).

Over 400 corporates, investors and financial institutions have already joined us.

Join us and Get Involved
Board of Directors
Steering Committee
Members
Paris EUROPLACE’s Board of Directors

Board of Directors chaired by Augustin de ROMANET, Chairman & CEO, ADP Group

Jean-Paul AGON, Chairman & CEO, L’Oréal
Bernard ARNAULT, Chairman & CEO, LVMH
Marc Antoine AUTHEMAN, Chairman of the Board, Euroclear
Marie-Anne BARBAT-LAYANI, Chief Executive Officer, FFB – French Banking Federation
Patricia BARBIZET, Chairman, Temaris & Associés
Jean BEUNARDEAU, Chief Executive Officer, HSBC France
Stéphane BOJNAH, CEO & Chairman of the Managing Board, Euronext
Geoffroy BOULARD, Mayor of Paris 17th arrondissement, Metropolitan Counsellor, Métropole du Grand Paris
Philippe BRASSAC, Chief Executive Officer, Crédit Agricole
Arnaud de BRESSON, Chief Executive Officer, Paris EUROPLACE
Patrick COMBES, Chairman & CEO, VIEL & Cie
Kyril COURBOIN, Chairman, J.P. Morgan France
Thierry DALLARD, Chairman, Société du Grand Paris
Jean-Baptiste DANET, Chairman, CroissancePlus
Brigitte DAURELLE, Chief Executive Officer, Euroclear Belgium, France, Nederland
Nicolas DUFOURCQ, Chief Executive Officer, Bpifrance
Denis DUVERNE, Chairman of the Board, AXA
Ramon FERNANDEZ, Delegate Chief Executive Officer Finance, Performance and Europe, Orange
Dominique GAILLARD, Chairman, France Invest, Senior Advisor, Ardian
Bernard GAINNIER, Chairman & CEO, PwC France And Francophone Africa, Chairman, Finance Innovation
Stéphane GIORDANO, Chairman, AMAFI - Association Française Des Marchés Financiers
Olivier GUELAUD, Chairman of Accounting Committee, Paris EUROPLACE
Anne HIDALGO, Mayor of Paris, Ville de Paris
Vincent HUBERT, Managing Director CIB Corporate, Santander
Didier KLING, Chairman, Paris Île-de-France Regional Chamber Of Commerce and Industry
Isabelle KOCHER, Chief Executive Officer, ENGIE
Patrick de LA CHEVARDIÈRE, Chief Financial Officer, Total
Ludovic LE MOAN, CEO & Co-founder, Sigfox
Jean LEMIERRE, Chairman, BNP Paribas, Vice Chairman, Paris EUROPLACE
Xavier LÉPINE, Chairman of the Board, La Française Group
André LEVY-LANG, Chairman, Institut Louis Bachelier (ILB)
Eric LOMBARD, Chief Executive Officer, Caisse des Dépôts
Jean-Hervé LORENZI, Chairman, Cercle des Economistes
Franck MARGAIN, Chairman, Paris Region Entreprises
Frédéric MAZZELLA, Founder & President, BlaBlaCar
Florent MENEGAUX, General Managing Partner, Michelin
Laurent MIGNON, Chairman of the Board, BPCE
Jay NIRSIMLOO, Chairman, KPMG France
Robert OPHELE, Chairman, AMF – The French Financial Markets Authority
Frédéric OUDÉA, Chief Executive Officer, Société Générale
Alain PAPIASSE, Chairman of Corporate and Institutional Banking, BNP Paribas, Chairman of Steering Committee, Paris EUROPLACE
Valérie PECRESSE, Chairwoman, Paris Région
Yves PERRIER, Chief Executive Officer, Amundi, Vice Chairman, Paris EUROPLACE
Eric PINON, Chairman, AFG – The French Asset Management Association
Alain PITHON, Secretary General, Paris EUROPLACE
Patrick POUYANNÉ, Chairman & CEO, Total
Arnaud de PUYFONTAINE, Chairman of the Board, Vivendi
Vincent REMAY, Senior Advisor, VIEL & Cie
Odile RENAUD-BASSO, Director General of the French Treasury, Ministry of the Economy and Finance
André RENAUDIN, Chief Executive Officer, AG2R La Mondiale
Alexandre RICARD, Chairman & CEO, Pernod Ricard
Stéphane RICHARD, Chairman & CEO, Orange
Bruno ROGER, Chairman Global Investment Banking, Lazard Group
Thomas SAUNIER, Chief Executive Officer, Malakoff Mederic
Jean-Dominique SENARD, Chairman, Renault
Bernard SPITZ, Chairman, FFA – French Insurance Federation
François VILLEROY DE GALHAU, Governor, Banque de France
Rémy WEBER, Chairman of the Executive Board, La Banque Postale
Serge WEINBERG, Chairman, Sanofi
Philippe ZAOUATI, Chief Executive Officer, Mirova, Chairman, Finance for Tomorrow
Steering Committee chaired by
Alain PAPIASSE, Chairman of Corporate and Institutional Banking, BNP Paribas

Anthony ATTIA, Chief Executive Officer, Euronext Paris, Global Head of Listing, Euronext
Jean-Pierre AUBIN, Executive Managing Director, BGC Partners, President, Aurel BGC
Alban AUCOIN, Head of Group Public Affairs, Crédit Agricole
Nathalie AUFAUVRE, Director General for Financial Stability and Operations, Banque de France
Stéphane AUSTRY, Partner, CMS Francis Lefebvre Avocats
Jean-Michel BEACCO, Chief Representative, Institut Louis Bachelier (ILB)
Frédéric BEDIN, Managing Director and President of the Management Board, Hopscotch Group
Pierre BOLLON, General Representative, AFG - The French Asset Management Association
Arnaud de BRESSON, Chief Executive Officer, Paris EUROPLACE
Gilles BRIATTA, Group General Secretary, Société Générale
Bernard CARAYON, Chairman of Board of Directors, Gecina
Michel COJEAN, Managing Director, EIFR
Stéphane COSSÉ, Director of Public Affairs, Covéa
Brigitte DAURELLE, Chief Executive Officer, Euroclear Belgium, France, Nederland
Fabrice DEMARIGNY, Partner, Mazars
Inès de DINECHIN, Chief Executive Officer, Aviva Investors France
Nicolas DUHAMEL, Advisor to the President of the Management Board, in charge of Public Affairs, BPCE
Joëlle DURIEUX, Chief Executive Officer, Finance Innovation
Ramón FERNANDEZ, Delegate Chief Executive Officer Finance, Performance and Europe, Orange
Eric FOREST, Chairman & CEO, EnterNext
Sylvain de FORGES, Chairman, Revue d’Economie Financière (REF)
Céline GARRISON, Managing Director, CroissancePlus
Ghislain GOMART, Economic & Attractiveness Development Director, Métropole du Grand Paris
Lionel GROTTO, Chief Executive Officer, Paris Region Entreprises
Olivier GUELAUD, Chairman of Accounting Committee, Paris EUROPLACE
Jean-Jacques GUIONY, Chief Financial Officer, LVMH

Judith HARTMANN, Deputy CEO in charge of Finance and oversight of the North America and United Kingdom BUs, ENGIE
Benoît de JUVIGNY, Secretary General, AMF - The French Financial Markets Authority
Benoît de LA CHAPELLE BIZOT, Director General Delegate, FBF – French Banking Federation
Agnès LÉPINAY, Director of Economic & Financial Affairs, MEDEF – French Business Confederation
Xavier LÉPINE, Chairman, La Française Group
Olivier MAREUSE, Chief Investment Officer - Director of Savings Funds, Caisse des Dépôts
Pascal PINCEMIN
Alain PITHON, Secretary General, Paris EUROPLACE
Philippe POIGET, Chief Executive Officer, FFA - French Insurance Federation
Patricia PLAS, Head of Public Affairs & Outreach, AXA Group
Michel PRADA, President, Public Sector Accounting Standards Council (Conseil de Normalisation des Comptes Publics), France
Sébastien RASPILLER, Head of Economic Finance of the French Treasury, Ministry of the Economy and Finance
Vincent REMAY, Senior Advisor, VIEL & Cie
Olivier RENARD, Chief of staff and Vice Mayor, Ville de Paris
Jacques ROSSI, Partner, Cabinet Rossi
Gilles SAINT MARC, Partner, Kramer Levin
Bertrand de SAINT-MARS, Chief Executive, AMAFI - Association Française Des Marchés Financiers
David SIMON, Head of Risk, Accounting and Pilotage, AG2R La Mondiale
Pierre SORBETS, Vice-Chairman Global Banking, HSBC France
Patrick SOULARD, Executive VP & Country Head of France, UniCredit SPA
François SOULMAGNON, Chief Executive Officer, AFEP - French Association of Large Companies
Muriel de SZILBEREKY, Chief Executive Officer, ANSA – Association Nationale des Sociétés par Actions
France VASSAUX, Secretary General, France Invest
Philippe ZAOUATI, Chief Executive Officer, Mirova, Chairman, Finance for Tomorrow
Founding Members

Banque de France 
Caisse des Dépôts 
CCI de Paris Île-de-France 
Euroclear France 
Euronext 
Ville de Paris

Issuers

Accor 
Air France KLM 
Airbus Groupe 
Air Liquide 
CADES 
Compagnie Saint-Gobain 
Danone 
EDF 
ENGIE 
GE Groupe 
Groupe Aéroports de Paris 
Kering 
L’Oréal 
Lafarge 
LVMH 
Michelin 
Orange 
Pernod Ricard 
Renault SA 
Sanofi 
SNCF Réseau 
Société du Grand Paris 
SUEZ Environnement 
Tereos 
Total 
VINCI 
Vivendi

Real Estate Companies

Affine 
Gecina 
Unibail-Rodamco

Investors & Insurance Companies

AG2R La Mondiale 
AGIPI 
Amilton Asset Management 
Amundi 
Argos Wityu 
Aviva Investors France 
AXA 
BlackFin Capital Partners 
BlackRock 
BNP Paribas Asset Management 
Bpifrance - Banque Publique d'Investissement 
Caisse Centrale de Réassurance 
CNP Assurances 
Covéa Finance 
Descartes Underwriting 
DNCA 
Eiffel Investissement 
Emergence 
ERAFP 
Fonds de Réserves pour les Retraites 
GFI Securities 
Gravitation 
Groupama Asset Management 
Groupe GTI 
Groupe La Française 
Hugau Gestion SAS 
Humanis GIE Fonctions Groupe 
Idinvest Partners 
La Banque Postale AM 
La Financière Responsable 
La Mutuelle Générale 
Macif 
MAIF 
Malakoff Mederic 
Meridiam 
Mirova 
Moringa 
NewAlpha Asset Management 
Ostrum Asset Management 
TOBAM 
Verspiere 
Wendel

Banks & Financial Institutions

AFD – Agence Française de Développement 
Banco Santander SA 
Bank of China Paris Branch 
Bank of Communications Paris Branch 
Banque de Développement du Conseil de l’Europe 
Banque Nomura France 
BNP Paribas 
BPCE 
China Construction Bank Paris Branch 
Commerzbank 
Crédit Agricole SA 
Crédit Coopératif 
Crédit Foncier de France 
Crédit Mutuel Arkéa 
Deutsche Bank 
Goldman Sachs 
ICBC Paris Branch 
JP Morgan & Cie 
La Banque Postale 
Lazard Frères 
Neufize OBC 
Proparq 
Robeco 
Rothschild & Cie 
SFIL 
Société Générale 
Standard Chartered Bank 
Triodos Finance 
UBS France SA

Trading & Clearing Platform

Euroclear 
Euronext 
LCH. Clearnet

Brokerage Firms

Aurel BGC 
Cholet Dupont 
Exane 
Kepler Cheuvreux 
VIÉL & Cie

Law Firms

Allen & Overy 
Ashurst LLP 
Baker McKenzie 
Cabinet Marie-Aude Noury 
Cleary Gottlieb Steen & Hamilton LLP 
Clifford Chance 
CMS Francis Lefebvre 
Cohen & Gresser LLP 
Davis Polk & Wardwell LLP 
De Pardieu Brocas Maffe 
DLA Piper 
Fidal 
Freshfields Bruckhaus Deringer 
Gide Loyrette Nouel 
Herbert Smith Freehills Paris LLP 
Hogan Lovells 
Jeffert 
Jones Day 
Kramer Levin Naftalis & Frankel 
Latham & Watkins LLP 
Linklaters 
Rocheols Besins & Associates Notaires 
SCP Orrick Rambaud Martel 
Simmons & Simmons LLP 
Squire Patton Boggs 
White & Case LLP

Consulting, Audit & CPAs Companies

A2 Consulting 
BDI 
Carbone 4 
Climate-KIC 
CMG Consulting Group 
Consensys 
Deloitte Touche & Tohmatsu 
EcoAct 
EY 
FINERGREEN 
Four Twenty Seven – 427 
I Care & consult 
KPMG 
Mazars 
MSCI 
Origin.earth 
PwC – Price Waterhouse Coopers 
Rico Lasteyrie

Rating Agencies

Beyond Ratings 
Ethifinance - Spread Research 
NOTA-PME 
Novethic 
Vigeo Eiris
Professional Organisations & Think Tanks

2° Investing Initiative
ACI France
AFEP – Association Française des Entreprises Privées
AFG – Association Française de la Gestion Financière
AFIP – Association Française de l’Investissement Participatif
AFTE – Association Française des Trésoriers d’Entreprise
AFTI – Association Française des Professionnels des Titres
AMAFI – Association Française des Marchés Financiers
AMCHAM – American Chamber of Commerce in France
ANACOFI – Association Nationale des Conseils Financiers
ANSA – Association Nationale des Sociétés par Actions
ASPIM – Association Française des Sociétés de Placement Immobilier
Centre National des Professions Financières
CEPS – Centre d’Etude et de Prospective Stratégique
Cercle des Banques Etrangères en France
Chambre Nationale des Conseils en Gestion de Patrimoine
CONI – Comité de Normalisation Obligatoire
Comité France Chine
CroissancePlus
F2IC – Fédération des Investisseurs Individuels et des Clubs d’Investissement
FBF – Fédération Bancaire Française
FFA – Fédération Française de l’Assurance
FIR – Forum pour l’Investissement Responsable
France Invest
FSIF – Fédération des Sociétés Immobilières et Foncières
IFA – Institut Français des Administrateurs
I4CE
MEDEF – Mouvement des Entreprises de France Métropole du Grand Paris
Middlenext
OCBF – Office de Coordination Bancaire et Financière
ORSE – Observatoire de la Responsabilité Sociétale des Entreprises
SFAF – Société Française des Analystes Financiers
Terrawatt
WWF France

Public Authorities

ADEME
Métropole du Grand Paris
Ministère de la transition écologique et solidaire
Société du Grand Paris
Conseil Régional d’Île-de-France
Ville de Paris